

## ALISON DEKOK HAWORTH

- What challenges have you faced as a female in the Commercial Real Estate industry? While much has changed over the last decade or so, my biggest challenge has been being shut out of the conversation. I know my experience is not unique, as many women have faced this obstacle. Currently, I am blessed to work for a company that has a strong DEI initiative, as well as offers leadership training and growth opportunities for women.
- What is your current role/company? What do you like best about what you do? How long in your industry? I am a Global Accounts Executive with Haworth and I manage the Haworth + client relationship for a select number of global companies. The best thing about my role is that I work with a diverse group of clients across the globe and no day is ever the same. It is both challenging and rewarding to work with people from a variety of cultures.
- What advice would you give women starting their careers in CRE?? Follow your passion and be persistent in achieving your goals. Do not underestimate your intuition.
- Favorite thing about living in West Michigan? The lakes and beaches, as well as the strong sense of local community.
- What interested you in joining CREW? I love supporting and empowering women in all aspects of business CREW has provided not only a strong professional network but a community of like-minded and inspiring women.
- What do you like to do on your free time? Hobbies? Travel is my passion and I love to explore new cultures and experiences. When not traveling, I spend as much time as possible with family; we love to downhill ski in the winter and boat on Lake Michigan in the summer.